

# **7 SIGNS A TICKER'S ABOUT TO DIE**

WITH JACK KELLOGG

Let me just say it—**most runners don't die in a blaze**. They rot. Slowly. Quietly. While traders on Twitter keep chanting, “This is the next big thing.”

I've been there. You nail the frontside, bank a nice win, then get greedy trying to ride that last bounce... and suddenly you're stuck in quicksand. Profits gone. Frustrated. Wondering what just happened.

That's why I created this guide.

**These are the 7 warning signs I look for**—the ones that tell me it's time to **let a ticker die in peace**.

## 1. VOLUME FADES BUT HOPE DOESN'T

Low volume after a high-volume breakout often means the move's done.

Good traders respect volume as confirmation.



You know the look. It's a big green day; volume explodes, and chat rooms are electric. But the next day? Volume's cut in half, and the chart's a flatline. Meanwhile, traders are still hyping it like the run just started.

This is classic. Everyone wants the second leg, but the juice is already gone. The crowd's still cheering... but the buyers? They left the building.

### ***Red Flags:***

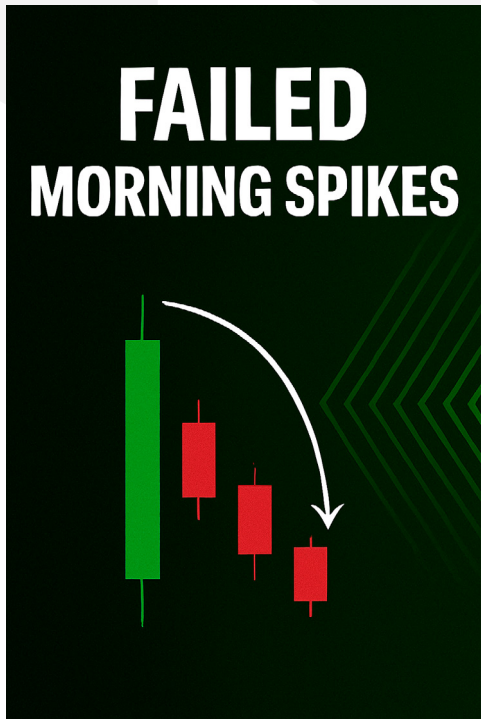
- Bounce volume is a fraction of the breakout day.
- Midday spikes that fade immediately.
- Weak intraday range = no edge.



And when volume disappears but the hype keeps screaming, you've already overstayed.

## 2. FAILED MORNING SPIKES

Most strong runners show continuation early. When that fails, odds shift hard.



Healthy runners like to go vertical at the open. You'll get that **clean push, that surge of FOMO buying**.

But when that morning push **fails to clear resistance** or gets stuffed and rolls over hard? That's a sign the momentum's cooked.



### ***Red Flags:***

- Gap up, quick pop, then instant dump.
- Resistance levels rejecting with authority.
- Sloppy or no follow-through in the first 15 minutes.

If it can't move clean in the morning, it's already dead.

When the open flops, odds are the rest of the day won't save it.

## **3. WEAK CLOSE AFTER A STRONG OPEN**

Strong opens with weak closes often trap buyers and signal profit-taking or lack of conviction.



This one gets people trapped all the time. Stock opens strong, you get excited—maybe it's a multi-day runner!

But then the afternoon drags. No buyers. **It closes near the lows.** That tells me smart money took the morning liquidity, walked away, and the price dipped.

### ***Red Flags:***

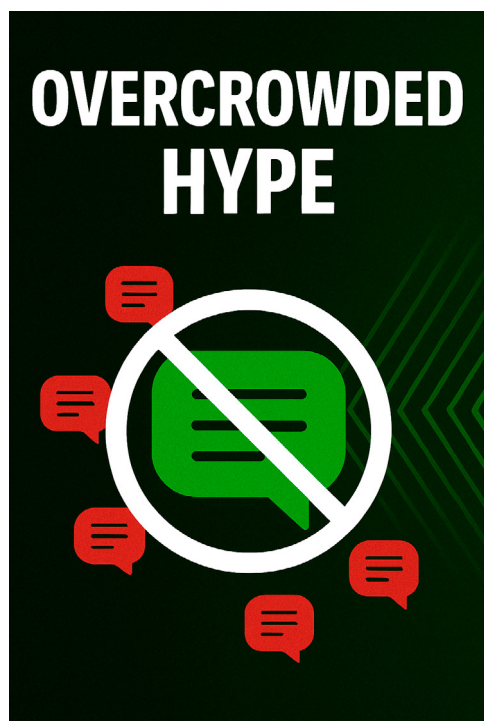
- Topping wicks on the daily chart.
- Lower highs late day.
- No aggressive buying into the close.



Momentum without follow-through? That's just noise in disguise.

## 4. OVERCROWDED HYPE

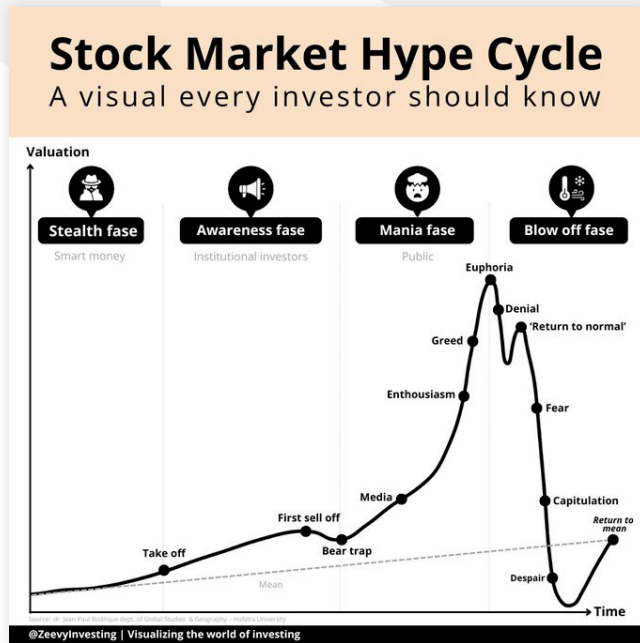
Overcrowding kills edge. Once a trade's on every radar, risk/reward usually vanishes fast.





You ever seen a ticker with **monster volume but no range**? That's the definition of overcrowded.

Everyone's in. There's no one left to buy. What follows? Chop. Head fakes. Then—collapse. By the time retail is salivating, the trade's already over.



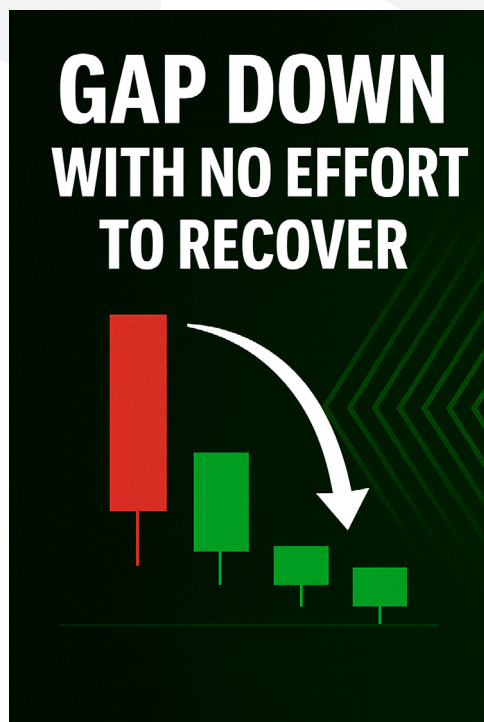
## Red Flags:

- Everyone's talking about it—rooms, Twitter, even finance TikTok.
- Intraday action looks like a flatline despite huge volume.
- Smart money fades the excitement, retail eats the losses.

When everyone's already in, there's no one left to push it higher.

## 5. GAP DOWN WITH NO EFFORT TO RECOVER

A classic sign of exhaustion or news dilution. Great point on lack of PR or strength—often a dead giveaway.



This is the silent killer. You check your phone in the morning and boom—**gap down 15%**. No PR. No volume. No dip-buy bounce. Just... pain.

There's no strength left in the tank. It's like the ticker gave up overnight.

### ***Red Flags:***

- No premarket bid support.
- No recovery at the open.
- Lower lows with no reversal wicks.



If buyers don't show up right away, they're probably not coming at all.



## 6. INSIDER FILINGS OR OFFERINGS

S-3s, ATMs, or offerings drop like bricks. Especially in small caps, companies exploit hype spikes.



You're in a hot play. It's moving. Momentum is building. Then, out of nowhere, **a halt mid-day**, or an after-hours filing drops like a bomb.



S-3s. Dilution. ATM offerings. Whatever it is, it's the company cashing out while you're left holding the bag.

### ***Red Flags:***

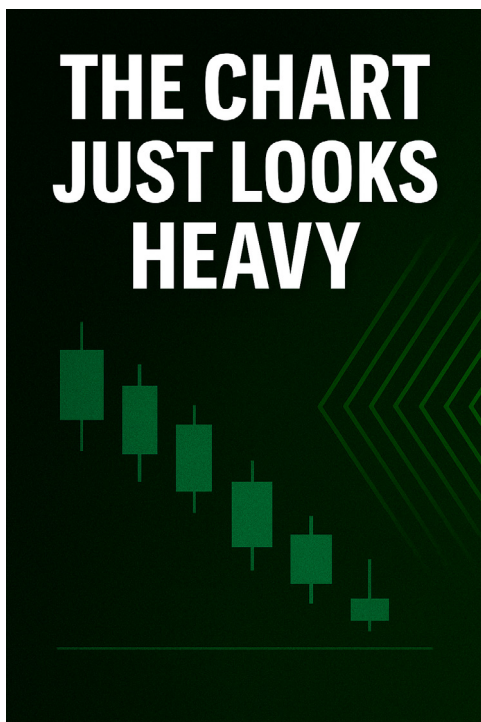
- Sudden halt with no news.
- SEC filings drop mid-run.
- Gap down next day with no bounce.

The company doesn't care about your breakout setup; they want cash.

The moment they file, the setup isn't yours anymore; it's theirs.

## **7. THE CHART JUST LOOKS HEAVY**

Tape-reading and intuition from experience matter more than any indicator here.



Yeah, this one sounds vague. But trust me—after you've studied enough charts, **you just know.**

The ticker grinds lower all day. Every bounce gets sold into. There's a seller on the ask at every key level. It feels sluggish. Like trying to sprint in sand.

## Red Flags:

- Slower and slower action.
- Lower highs, tighter range.
- Tape feels heavy. No momentum follow-through.



When the chart feels like dead weight, it probably trades like it too.

## FINAL THOUGHTS: IT'S OKAY TO LET GO

You don't need to catch every bounce.

You don't need to prove you're smarter than the market by riding a corpse of a chart into oblivion.

**Sometimes the smartest trade is no trade.**

I used to force trades on these tickers, thinking I was missing the next leg. Now? I let them go. I only play clean, high-probability setups.

If it doesn't scream "momentum," I pass.

Do you want to know what **I'm actually watching**... Before the crowd catches on?

I flag those in my Green Light Alerts.

See you in the next setup. Trade smart. Be patient. And let the dead tickers die.

—Jack